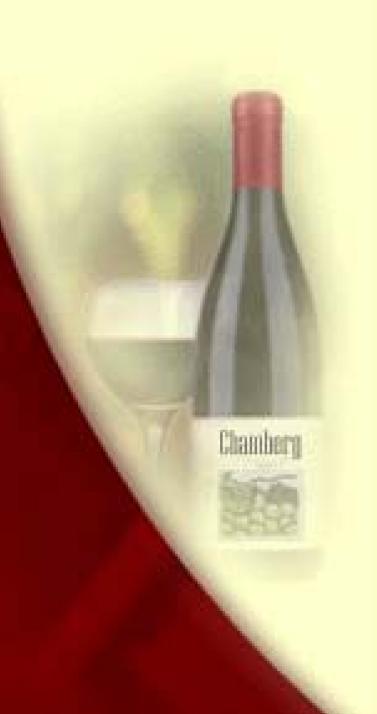
Chamberg Winery Winery Case Lot Projections						
Red Wines						
Cabernet Franc	220	240	283	334	394	465
Cabernet Sauvignon	1,850	1,900	2,242	2,646	3,122	3,684
Merlot	1,330	1,450	1,711	2,019	2,382	2,811
Petite Sirah	300	360	425	501	591	698
Pinot Noir	200	210	248	292	345	407
Sangiovese	100	140	165	195	230	271
Zinfandel	2,290	2,375	2,803	3,307	3,902	4,605
Total	6,290	6,675	7,877	9,294	10,967	12,941



### Welcome

to our

# Expansion's Grand Opening

presented by



## Our Distribution Channels

Chamberg wines are available for purchase at the winery depending on current availability. Direct shipping is also available to many areas. However, our distribution partners are the most convenient way to obtain our fine wines.

Chamberg Winery is represented by many fine wholesalers in the United States and Internationally:

- **WY USA:** *My Wines Distributors*
- Spain:

  ACDC Export
- Finland:
  Altus Oyi
- Canada:

  Northland Cellars, Ltd.
- \*\* Australia:

  Cold Ridge International.







#### **AWARDS**

As of the beginning of the year, Chamberg wines have garnered over 60 medals in national and international wine competitions. The 1998 Sauvignon blanc won a Gold Medal at the prestigious Royal Easter Show in Auckland, New Zealand in March 1999 and additionally was awarded the Trophy Wine as the best of 1998 Sauvignon blanc wines produced in our county. The 2000 Sauvignon Blanc won the Top 100 Wines and Gold Medal out of 1,720 entries from 21 countries at the 2001 International Wine Competition in Napa, California in December 2000. The 2000 Noble Riesling dessert wine won a Gold Medal and the Trophy for Champion Wine - Medium / Sweet and the entire competition Trophy for Champion Wine of Show at the Air France Wine Awards in Paris in November 2001 as the finest wine produced in California as judged in that competition.

#### **ABOUT THE WINES**

#### **J**OTNOIR

This is the flagship wine of the Chamberg Winery because the terrain is optimum for this delicate and somewhat finicky grape. This variety presents a real challenge to the vineyard and winery staff. Vineyard grape maturation and winery preservation of the black cherry and currant flavors and aromas and development of sufficient color without extracting bitter seed and skin tannins are the goals of this process.

#### **MERLOT**

The second red variety produced in this cool climate area. It ripens reliably in the long cool growing season and produces a finely textured, deeply colored wine with a soft easily drinkable character. Some of the world's most expensive wines are produced from the Merlot grape.



#### SAUVIGNON BLANC

This is perhaps the most famous of our white wines. It was the first to gain worldwide acclaim for its fresh and fruit driven style. It has a distinct aroma which is enhanced by a trellis system which exposes the growing grapes to sunshine. This aroma can be lost and be replaced by herbaceous "grassy" characters if the developing fruit is shaded by a dense leaf canopy.

The Chamberg Winery 1998 Sauvignon Blanc was awarded a Gold Medal and presented with a Trophy as the finest wine of this variety produced in New Zealand in 1998 (Liquorland Royal Easter Show, Auckland, March 1999).

#### RIESLING

Riesling is one of the most aromatic of the varieties produced by Chamberg Winery. Only Gewürztraminer could claim to have a more definite aroma. This is characteristic of this grape and is related to a class of compounds called "terpines." Interestingly, these same compounds are thought to be the reason that Riesling can be aged for many years; an unusual trait for a white wine.

#### **CHARDONNAY**

The Chardonnay has been our top selling white wine of choice for the majority of consumers for many years. In the vineyard it is a relatively bland grape with none of the strong varietal characters demonstrated by Sauvignon Blanc or Riesling. However, winemakers enjoy working with this grape because its wine can be made in many different styles, with or without oak aging or malolactate fermentation.

#### SPARKLING WINE

This wine is mixed with a small amount of sugar and re-fermented in the bottle and aged with the yeast for one to three years before expelling the yeast and closing the bottle with the traditional "Champagne cork." Traditionally the base wine is of Pinot Noir, Chardonnay, and one or two additional wines in smaller amounts. When made from pure Pinot Noir it is often called "Blanc de Noir." Chamberg Winery produces sparkling wines in the traditional manner, using Pinot Noir, Chardonnay and occasionally Pinot Gris. Often sparkling wines are made from blends of different years of wines but the sparkling wines of Chamberg are from wines of a single vintage and are therefore vintage dated.